

ICLUBcentral's Brooker, Klempner Join NAIC/BetterInvesting Board of Directors

Madison Heights, Mich. — June 3, 2009 — The NAIC/BetterInvesting board of directors is pleased to announce that Robert Brooker, co-founder of ICLUBcentral, and Bryce Klempner, an ICLUBcentral director, have agreed to join the BetterInvesting board. As announced on June 1, BetterInvesting and ICLUBcentral are merging.

Both directors bring their expertise in software development to the board. Besides founding ICLUBcentral, Robert was the CEO of Advanced Practice Systems, whose PTOS software is used by the majority of physical therapy practices in the United States for billing and other practice management needs. This company was acquired in 2007 by Patterson Companies, where Robert currently serves as a director. His experience also includes heading business development for ThingWorld, a technology licensing company backed by Intel and Microsoft; working for Microsoft Corporation on the Encarta Encyclopedia team; and serving as CEO of New York Bagel, a 14-unit retail chain in Budapest, Hungary. He was also director of sales and marketing for Lehman Brothers Global Economics, where he managed relationships with over 100 financial institutions.

Bryce, a consultant in McKinsey & Co.'s Private Equity Practice, previously served as vice president of marketing and business development at ICLUBcentral and regularly led investing classes at national and regional events. In his role at McKinsey & Co., Bryce is focused on counseling funds and limited partnerships on all aspects of the business, from strategy and organization to specific investments and portfolio companies. He also frequently advises a range of other clients on strategy and investments, largely in the media, mining and health care sectors. Bryce has also spent time at domestic private equity firms in Mumbai and Shanghai; at Paul Hastings, a U.S. law firm, in Beijing and Tokyo; and at Goldman Sachs in Tokyo.

Please join us in welcoming Robert and Bryce to the board as we begin merging the two organizations and finding opportunities to enhance support and reap the many benefits this merger offers.