

# Touring the BetterInvesting Website

**BETTERINVESTING™**  
NATIONAL ASSOCIATION OF INVESTORS CORPORATION  
Empowering Investors Since 1951

The New Destination for CEO Presentations. Real Opportunity Retail Investors

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**Secrets of the SSG REVEALED**  
Learn How to Select Quality Stocks Using BetterInvesting's Invaluable Stock Selection Guide  
Register Now  
5-PART WEBINAR SERIES BEGINS FEBRUARY 13TH

3 of 5

Online Stock Study Series  
Join our BetterInvesting community at the next Online Stock Study. This valuable member benefit is open to all club and

First Cut

**ONLINE TOOLS**  
Stock Selection Guide  
Enter Ticker Symbol GO  
Research Company Data  
Enter Ticker Symbol GO  
Stock Comparison  
Open or Demo  
Mutual Fund Tools  
Open or Demo  
Tutorials  
Stocks or Funds  
Don't have Online Tools?  
UPGRADE NOW →

A BetterInvesting membership gives you much more than a monthly magazine. As a BetterInvesting member, if you haven't visited the BI website lately, you are not getting all the benefits for which you have paid. An individual BetterInvesting Membership provides full access to the Online Tools which include the Online Stock Selection Guide, Comparison Guide, Company Data, Online Mutual Fund Tools, and Online Courses designed to teach the basics of investing the BetterInvesting way. All members, including club members, have access to valuable features on the website, such as Online Stock Studies, First Cut, free education for you or your club, and much more.

## **IMPORTANT – Logging in**

- Update Profile to set your user ID and Password to something easy to remember.
- Login TIP – check “remember me” on your home computer.

## **Online Tools: Included in a \$79 Individual Membership**

Upgrade your \$35 club membership for only \$44 per year.

All Online Tools are available 24/7 from any PC or Mac with Internet access.

No software to install.

### **Online Stock Selection Guide (SSG)**

- Perfect for new members to learn the SSG – with built-in education and a structure that takes the student step-by-step through the BetterInvesting stock selection process.
  - **Free Trial Version:** <http://tools.betterinvesting.org/stockanalysis>
  - or
  - From Tools & Resources | Online Tools & Software
- Upgrades are ongoing and provided free of charge. Recent upgrades include:
  - Choose peers to compare (very popular)
  - Export/email SSG
  - Additional Low Price options
  - Preferred Procedure
  - Member sentiment
  - Company research links
  - Trend line projections options

# Touring the BetterInvesting Website

- Enhanced graph scaling
- PAR (projected average return) calculation added
- Enter your own Forecast Average Payout ratio used in the return calculation

## **Online Comparison Guide**

- Quickly zero in on the best candidates.
- Save your comparisons.

## **Company Data and Research Reports**

- Morningstar stock data on over 7,000 stocks.
- Ten years of historical data integrated into online stock tools.
- Data can be imported into desktop stock analysis software.
- Updated daily.

## **Online Mutual Fund Tools**

- Screening Tool
- Checklist
- Comparison Guide
- **Free Trial Version:** <http://tools.betterinvesting.org/mutualfundtrial/Welcome.aspx>
  - Click the blue circle Trial Version to get started.
- Lipper Mutual Fund data on over 20,000 mutual funds, including ETF's.
- Historical data integrated into all online mutual fund tools.

## **Learning Center (full access)**

- Getting Starting Curriculum
  - How to Buy Stocks
    - The Stock Selection Guide
    - Use the Stock Comparison Guide
    - Buy a Stock
  - How to Buy Mutual Funds
    - Analyzing Stock Mutual Funds

## **Benefits for All Members: Includes \$35 Club Members**

### **Free Trial Version Online Stock Selection Guide (SSG)**

Membership is not required. Share the link with your friends to show them how the Stock Selection Guide can help them select quality stocks and buy them when the price is right.

- **Access here:** <http://tools.betterinvesting.org/stockanalysis>
- Or from Tools & Resources | Online Tools & Software
- Fully functional tool for a limited list of 20 selected stocks
  - Most recent 6 Stocks to Study from the BI Magazine
  - Most recent 6 Undervalued Stocks from the BI Magazine
  - Most recent 6 stocks presented at the monthly Online Stock Studies
  - Pepsi and Coke are always included as part of our basic educational curriculum
- Studies may not be saved, but they can be printed (or saved as a PDF to your computer) and emailed in PDF and/or SSG format to anyone.

### **Free Trial Version Online Mutual Fund Tools**

Membership is not required. Share the link with your friends to show them how the Online Mutual Fund Tools can help them select quality mutual funds and ETF's.

- **Access here:** <http://tools.betterinvesting.org/mutualfundtrial/Welcome.aspx>
- Fully functional tools for a limited list of 5 selected mutual funds.

## **Online Stock Studies (home page)**

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- Access from the BI home page  
or
- From Tools & Resources | Online Stock Study Series.
- Live event – 1<sup>st</sup> Wed of every month.
- Attend these sessions right from the comfort of your own home on your own computer.
  - High-speed internet access required.
  - Built-in speakers or headset (microphone not required for attendees).
    - Option to phone in (toll charges apply)
- Interactive session that steps through the process of completing an SSG.
  - Led by our best volunteer and national instructors.
  - Audience participates in polls, and may ask questions.
- Consistently attract 700-800 attendees to the live event - **JOIN US!**
- Recordings available for all past stock studies.
  - Archive of monthly stock studies since November 2007.

## **TickerTalk**

TickerTalk is a monthly online program that provides essential information to help you become a more confident, better investor. Short educational segments and multiple panelists are featured each month.

Every session includes Five in Five, a regular feature in which the panelists offer up some stock ideas that may be worthy of further study.

## **Other Online Events (Webinars)**

We are branching out from just offering monthly stock studies online. Check the list often to see what webinars are being offered.

- Click from Stock Study box on home page.
- OR [www.betterinvesting.org/webinars](http://www.betterinvesting.org/webinars)
- OR from Tools & Resources | Events | View more Online Events

## **Recordings of past webinars**

We have been archiving our past webinars for our members to review at any time.

- [www.betterinvesting.org/recordings](http://www.betterinvesting.org/recordings)  
or
- From Tools & Resources | Events | Webinar Recordings

## **First Cut (home page)**

- Home | Tools & Resources | First Cut
- Library of completed stock studies from members like you – new studies are posted weekly! Compare your judgments with those from other members.
- View the entire list or search by sector.
- More than 250 different studies posted on more than 140 different companies
- The date of the study is always listed.
  - Educational value in even the older studies.
- Submit a study:
  - Home | Tools & Resources | First Cut | Submit a Study
- Make a comment on First Cut company pages.
- First Cut Email – every 2 weeks – are you getting that?
  - We need your email on file with BI – and you must not opt-out of receiving email from us to receive your First Cut e-newsletter.

## **Education from Your Local Chapter**

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- Stay informed about what is going on in your area – both online and face-to-face
- Home | Chapters | Chapter Listing | <Select your location>
- Sign up for your chapter's e-newsletter
- **Get involved!**

## **Classes to Go: Short classes for Clubs and Individuals**

- 15-20 minute classes that can be used in the education segment of your club meetings or for your personal use.
- Home | Learning Center | Additional Courses | Classes to Go
- Presented at past BI National Conventions.
- Some of the presentations have speaker notes to help you.
- Other "Additional Courses" are available here – **EXPLORE MORE!**

## **BI Magazine Archives**

- Home | Tools & Resources | BetterInvesting Magazine | Print Archives.
- Try these:
  - Author archives – George Nicholson
  - Column archives – Simply Put by Nancy Isaac (6/2001 through 8/2002)
  - Issue archives – Articles from 50s, 60, and 70s

## **Barron's Subscription**

- \$52 per year includes weekly newspaper and online access (\$149 value).
- Home | Tools & Resources | Special Programs | Barron's Subscription.
- Or [www.betterinvesting.org/barrons](http://www.betterinvesting.org/barrons)

## **OfficeMax Discount Card (for use in retail stores)**

- Home | Tools & Resources | Special Programs | OfficeMax
- Access via banner ad on right side of BI home page.

## **Most Active Stocks**

- Reports what members are buying and selling.
- Daily update on the website.
- Submit your buy and sell decisions.

## **BetterInvesting Handbooks**

- Home | Tools & Resources | Books
- Stock Selection Handbook (green cover) is great learning tool and reference book
- Check the right sidebar to see which book is the featured "book of the month" - \$5 OFF!

## **Forms**

- Home | Tools & Resources | Worksheets
- Great for teaching new members.
- Blank Stock Comparison Guide can be completed at a club meeting to pick the best stock of several presented.